

MR. ROBIN P. WILL

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Creative and technical expertise for publishing in print and online

EXPERTISE IN:

Photojournalism: Paid experience in providing photos to illustrate news and human-interest feature articles

Writing & Editing: Paid experience in newswriting, feature writing, advertising, public relations, non-fiction, and software documentation. Creating editorial standards for effective and economical publication design. Managing and edited the work of freelance writers in travel writing and software documentation. Creating website content.

Image Quality and Pre-Press File Integrity: Restoration and enhancement of degraded photos and artwork, work with artists to create technically appropriate images, troubleshooting files for RIP.

Design of Small & Large Publications: Beyond the brochure: copyfitting, style sheets, visual and typographical coherence, imposition, production-control standards for version- and issue-tracking.

Web Design: Creating basic web pages with html or with code-generating software such as Adobe Dreamweaver®.

Documentation & Training: Learning software applications, evaluating them in practice, developing workarounds, and training employees in a fast-paced print production environment. Creating software user manuals from specifications, interviews with designers/engineers, and hands-on evaluation.

Print Production Management: Production of 16 weekly photo- and display-advertising publications in a three-shift composing department.

CORE STRENGTHS

- Thorough knowledge of print publishing, from writing through bindery.
- Editorial and design sensibilities for informational writing, in print and on the Internet.
- Organization and management of large projects.
- Interpersonal management, employee development, and training skills.
- Cultural literacy and intellectual flexibility derived from broad education in the Liberal Arts.

EDUCATION

Bachelor of Arts in Arts & Letters, Portland State University, Portland, Oregon, 2007

WORK EXPERIENCE

Editing, print & web design, Raindog Editorial Services, 2006-2009

Work samples may be viewed at www.raindogeditorial.com.

Composing Supervisor, Trader Publishing Company/Dominion Enterprises, Portland/Beaverton, Oregon, 1989-2006

Freelance Writer: Photojournalism, Public Relations, Software User Manuals, 1979-1989

Managing Editor, Beautiful America Publishing Company, Beaverton, Oregon, 1978-81

Photocomposition Supervisor, Times Litho, Forest Grove, Oregon, 1973-78

PUBLICATIONS

Beautiful Portland, ISBN 0-915796-96-0. *Beautiful Minnesota*, ISBN 0-915796-61-9
Beautiful Texas, ISBN 0-915796-75-9. *Beautiful Manhattan*, ISBN 0-89802-096-4.
Beautiful Ohio, ISBN 0-915796-77-5 *Beautiful Yosemite National Park*, ISBN 0-89802-069-7

Stuff that Doesn't Fit

In addition to the above, I have paid experience as a youth minister, a drug crisis counselor, a group-home foster parent, a farm caretaker, a bus driver, a bartender, and a country/bluegrass musician.